

Jared Mabrey



OBJECTIVE To work creatively for a company in need of a unique and energetic individual with talent, applicable experience, and four years of university training in the fine arts

EDUCATION AUG 2003 - MAY 2008 UNIVERSITY OF OKLAHOMA NORMAN, OK
Earned Bachelor of Fine Arts in May of 2008, majoring in Visual Communications with a minor in Art History, totaling one year of Photography education and three years of Graphic Design

EXPERIENCE AUG 2017 - PRESENT LOVE'S TRAVEL STOPS OKLAHOMA CITY, OK
TRAINING LEAD GRAPHIC DESIGNER
Transferred within company due to design knowledge and technical prowess
Became product lead for Inkling, an on-time learning platform and managed full launch in Feb 2018
Designed CBT shell template for department use for *all* video and Computer Based Training
Reduced CBT 5-day training hours from 6 to only 2.5, thereby saving all employees time and money
Manage two new designers hired in August 2018

APR 2015 - AUG 2017 LOVE'S TRAVEL STOPS OKLAHOMA CITY, OK
MARKETING GRAPHIC DESIGNER
Create and modify internal email templates for department distribution
Design monthly promotions for use in-store, online, digital presence and in-flyer ads
Set up projects to be designed, printed and shipped on time to Love's national 400+ store chain
Create and modify internal email templates for department distribution

SEP 2014 - APR 2015 ONCUE EXPRESS C-STORES STILLWATER, OK
GRAPHIC DESIGN COORDINATOR
Designed oversized store windows among many other sized signs, animations in After Effects
Created brand new Gift Certificate system for office use in MS Office Mail Merge (Word+Excel)
Helped manage digital signs company-wide and website promotions, create social promotions

NOV 2010 - AUG 2014 MATHIS BROTHERS FURNITURE OKLAHOMA CITY, OK
GRAPHIC DESIGNER
Department of the Year 2013, flawless attendance
Created web ads, maintain current website, design & code emails, facebook promotions
Managed all email blasts company-wide, manage all digital sign backend and billboards

JUN 2009 - JAN 2011 OKLAH. WEB DESIGN & HOSTING OKLAHOMA CITY, OK
CONTRACT GRAPHIC DESIGNER
Worked on a per-job basis, creating a wide variety of designs
Designed logos, print media, website layouts, PowerPoint revisions, etc.

JAN 2004 - AUG 2014 UNITED PARCEL SERVICE (UPS) OKLAHOMA CITY, OK
PART-TIME DATA CAPTURE