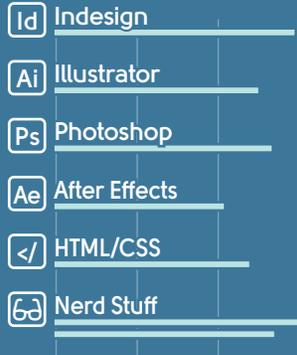


Jared Mabrey



SKILLS



DESIGN SKILLS

Typography
Print Design
Layout
Photography
Web Design

DEVELOPMENT

2017, 2018, 2019 Prep:

LEAD Conference,
OKC

2018:
Inkling Conference,
Chicago

2018:
DevLearn,
Las Vegas

2019:
Global Leadership Summit,
OKC

JaredMabrey.com

405.312.9856

jared@mabrey.org

EXPERIENCE

FEB 2021–
PRESENT

GRAPHIC DESIGNER

OKLAHOMA CITY COMMUNITY FOUNDATION, OKC

Build publications, ranging from several types of Annual Reports to mailers and smaller quarterly newsletters to donors, to event museum exhibits and invitations

Maintain website — content editing of pages, calendar events, RSVP registrations, etc.

Design and maintain digital roadside billboard content

JAN 2019–
JAN 2021

GRAPHIC DESIGNER

BUY FOR LESS/UPTOWN GROCERY, OKC

Created multi-tiered campaigns for 4 very different brands owned by Buy For Less, across 11 locations

Maintained and launch digital platforms: billboard, in-store screens, menus, register lane screens

Created uniquely store-specific custom signage, following current decor/architecture — paying attention to creating a particular feel for each brand

APR 2015–
DEC 2018

TRAINING LEAD GRAPHIC DESIGNER / MARKETING GRAPHIC DESIGNER

LOVE'S TRAVEL STOPS, OKC

TRAINING: Transferred within Love's due to extensive design capabilities and technical prowess to be part of the four-person team to overhaul the entire training program company-wide

TRAINING: Designed CBT shell template for all video and Computer Based Training for the entire 400+ store company

TRAINING: Managed two designers hired in August 2018 and became Lead Designer for remaining instructional designers

MARKETING: Designed monthly promotions for use in-store, online, digital presence and in-flyer advertisements and roadside billboards

MARKETING: Designed, printed and shipped on time to Love's national 400+ store chain by use of in-house print shop

SEP 2014–
APR 2015

GRAPHIC DESIGN COORDINATOR

ONCUE EXPRESS C-STORES, STILLWATER, OK

Designed oversized store windows, outdoor signage, website and digital platforms

Helped manage digital signs company-wide and website promotions, create social promotions

NOV 2010–
AUG 2014

GRAPHIC DESIGNER

MATHIS BROTHERS FURNITURE, OKC

Designed in-store signage for 4 main stores and child companies, along with newspaper ads and commercial lower-thirds

Created web ads, maintained current website, designed/developed html emails, facebook promotions
Managed all email blasts company-wide, managed all digital sign front-end and billboards

JUN 2009–
JAN 2011

CONTRACT GRAPHIC DESIGNER

OKLAHOMA WEB DESIGN & HOSTING, OKC

Worked on a per-job basis, creating a wide variety of designing logos, website/flyer layouts, etc.

EDUCATION

AUG 2003–
MAY 2008

BACHELOR OF FINE ART

UNIVERSITY OF OKLAHOMA, NORMAN

Majored in Graphic Design with a minor in Art History, and a bonus year of Photography